

## **OurStage "Superstars" Competition Rules**

**NO PURCHASE NECESSARY. VOID WHERE PROHIBITED. OPEN ONLY TO OURSTAGE ACCOUNT-HOLDERS WHO ARE EIGHTEEN 18 YEARS OF AGE OR OLDER AT THE TIME OF ENTRY AND ARE RESIDENTS OF THE 50 UNITED STATES OR THE DISTRICT OF COLUMBIA. VOID WHERE PROHIBITED BY LAW.**

1. **"SUPERSTAR" COMPETITION OVERVIEW:** The Intel "Superstars" competition will run over three phases, beginning on July 1, 2010 and ending on December 30th, 2010. Phase 1 of the competition will consist of three genres (Rock, Pop and Country). Phase 2 of the "Superstars" Competition, beginning on September 1, 2010 and ending October 30th, 2010 will consist of three genres (Singer-songwriter, Urban and Latin). Phase 3 of the "Superstars" Competition (Finals Phase) will automatically enter the top twenty (20) ranked artists in each of the six "Superstars" Channels to compete against each other for the opportunity to win a \$10,000 Grand Prize.

The rules herein apply to Phase 2.

2. **ELIGIBILITY:** Open to OurStage account-holders who have Internet access and are eighteen (18) years of age or older at the time of entry. The following are not eligible: employees, contractors, directors and officers of Sponsor organizations, and each of their respective parent, subsidiaries and affiliated companies, distributors, web design, advertising, fulfillment, judging and Contest agencies involved in the administration, development, fulfillment and execution of this Contest (collectively, "Contest Parties"), and the immediate family members of each (spouse, parent, child, sibling, grandparent, and spouse or "step" of each) and those living in their same households (those persons whether related or not who live in the same residence for at least three months during the twelve-month period preceding the start date of the Contest).
3. **CONTEST PERIOD:** Contest begins at 12:00:01 am Eastern Time ("ET") on September 1, 2010 and ends at 11:59:59 pm ET on October 30, 2010 ("Contest Period").
4. **TO ENTER:** To enter a Contest, you must first create a free account by logging on to [www.facebook.com/intel](http://www.facebook.com/intel) ("Web Site"). Once you have created an OurStage account or if you already have an OurStage account you can enter the Contest during the Contest Period through the OurStage Remote Competition Application on the Intel Facebook Page. Once you have accessed the application you may upload your musical entry ("Entry") in a Superstars Channel by following the directions provided. You may submit one (1) unique piece within any of the channels: "Superstars" New Artist Competition: Latin, "Superstars" New Artist Competition: Urban, or "Superstars" New Artist Competition: Singer-Songwriter. All the contest channels for the "Superstars" New Artist Competition will be

referred to collectively as "Superstars Channels" For more information about submitting an Entry, see Section 4 "Contest terms of Submission".

The material submitted will be considered the Contest "Entry". To enter, upload your Entry between 12:00:01 am ET September 1, 2010 and 11:59:59 pm ET October 22, 2010 ("Submission Period").

BY SUBMITTING AN ENTRY, ENTRANT ACKNOWLEDGES THAT HIS/HER ENTRY MAY BE POSTED ON SPONSORS' WEBSITE, IN SPONSORS' DISCRETION. Sponsors reserves the right to, and may or may not, monitor/screen entries prior to posting them to the Website. By entering, you acknowledge that Sponsors have no obligation to use or post any Entry you submit. Submission of an Entry grants Sponsor and its agents an unlimited, worldwide, perpetual, license and right to publish, use, publicly perform the Entry in any way, in any and all media, without limitation, and without consideration to the entrant. ENTRIES POSTED TO THE WEBSITE ARE NOT EDITED BY SPONSORS AND ARE THE VIEWS/OPINIONS OF THE INDIVIDUAL ENTRANT AND DO NOT REFLECT THE VIEWS OF SPONSORS IN ANY MANNER. Any waiver of any obligation hereunder by Sponsor does not constitute a general waiver of any obligation to entrants.

Please note: An artist may submit only 1 unique track into each of the Intel "Superstars" New Artist Competition Channels. If an artist submits the same song into multiple "Superstars" Channels, OurStage will remove the song from the genres deemed inappropriate.

- 5. CONTEST TERMS OF SUBMISSION:** As conditions of entry into a Contest, and by uploading an Entry, each Entrant warrants and represents that uploaded Entry (a) is your original work, (b) has not been previously published, (c) you are not under contract with a record company (d) does not infringe upon the copyrights, trademarks, rights of privacy, publicity or other intellectual property or other rights of any person or entity; (e) that you have obtained permission from a person whose name, likeness or voice is used in the Entry and (f) and that publication of the Entry via various media including Web posting, will not infringe on the rights of any third party rights. Any such Entrant will indemnify and hold harmless, Sponsors from any claims to the contrary. Each Entrant further warrants and represents that the Entrant has obtained permission from each person who appears in the Entry to grant the rights to the Contest Parties described in these Official Rules, and can make written copies of such permissions available to the Contest Parties upon request. By submitting an Entry, Entrant agrees to the Terms and Conditions specified on the OurStage.com site and further agrees to never sue or assert any claim against the Contest Parties' use of those Entry materials. Entrant agrees to indemnify and hold the Contest Parties and Facebook, Inc. and their respective affiliates, officers, directors, agents, co-branders or other partners, and any of their employees (collectively, the "Contest Indemnities"), harmless from any and all claims, damages, expenses, costs (including reasonable attorneys' fees) and liabilities (including settlements), brought or asserted by any third party against any of the Contest Indemnities due to or arising out of the Entrant's Entry materials or additional materials in the Contest, or the Entrant's conduct during and in connection with this Contest,

including but not limited to trademark, copyright, or other intellectual property rights, right of publicity, right of privacy or defamation. Entrant agrees to release and indemnify and hold harmless Sponsors and the Contest Parties from any and all claims that any advertising, presentation, web content or any other material subsequently produced, presented, and/or prepared by or on behalf of Sponsors or the Contest Parties infringes on the rights of Entrant's work as contained in any Entry.

- 6. PRIVACY POLICY:** Please read our Privacy Policy for more information about our information collection and use practices found at <http://www.ourstage.com/about/privacy>.

**7. ENTRY FORMAT AND CONTENT REQUIREMENTS:**

**Technical Requirements**

The length of a music Entry must be greater than 30 seconds and no more than 15 minutes in length, and be submitted in one of the formats allowed on the Upload/Compete page on the Web Site.

All Entries must comply with the OurStage Terms and Conditions found at <http://www.ourstage.com/about/terms>

**Additional Requirements**

- Entrants must be legal residents of the 50 United States and the District of Columbia.
- Accepted genres for the "Superstars" New Artist Competition: Latin.
- Accepted genres for the "Superstars" New Artist Competition: Singer-Songwriter must fall into the following genre based categories on OurStage: Singer-Songwriter (Male) and Singer-Songwriter (Female).
- Accepted genres for the "Superstars" New Artist Competition: Urban must fall into the following genre-based categories on OurStage: Hip-Hop, Rap, Alternative Hip-Hop, R&B and Soul.
- No Entries will be returned. Contest Parties may, in their sole discretion, remove, delete and/or disqualify Entries deemed to be inappropriate or otherwise non-compliant.
- Entrants must completely fill out their OurStage profile and free EPK.
- If any group of individuals elects to collaborate on an Entry, they are required to designate one (1) person as the agent of the group to enter the Contest, agree to these rules and accept the prize on behalf of the group. Neither Sponsor nor any of the Contest Parties are liable for any disputes between collaborators arising under or related to the Contest.
- No Illegal, Infringing or Abusive Message Content: You understand and acknowledge that you are responsible for your Entry, and agree not to post any content that is unlawful, harmful, tortious, defamatory, libelous,

obscene, invasive of the privacy of another person, threatening, harassing, abusive, hateful, racist, infringing, pornographic, violent or otherwise objectionable or inappropriate as determined by OurStage.

- No Violations of Third Party Rights: You agree that you will not post any content that contains personal information about any individual, violates the privacy/publicity of any other individual or entity, or anything that you are under a contractual obligation to keep private or confidential. You agree that you will not impersonate any person or organization, including without limitation, the personnel of OurStage. You further agree that you will not misrepresent an affiliation with another person or organization, nor will you post any content that contains slanderous or libelous comments about others, or that infringes any copyright, trademark, patent, trade secret or other intellectual property right of a third party. Sponsors reserve the right to immediately remove any Entry material claimed to be infringing by a third party.
- No Commercial Use: You agree that you will not post any content that contains business solicitation of any type, including advertising a product or service, offering a product or service for sale, or directing readers to a location for more information about a product or service.
- No Viruses, Corrupting Files or Interference: You agree that you will not post any software, files or links to other sites, and that you will not post any content that contains viruses, corrupted files, or any other similar software or programs that may adversely affect the operation of the Web Site, or feature of the Web Site. You further agree that you will not modify in any way any specifications, technology or application codes provided to you by OurStage or as embedded in the Entry unless expressly authorized in writing by OurStage.
- Use of Account Information: You may not share or transfer password or other access information with any other party, temporarily or permanently. You shall bear sole responsibility for all use of your account and for the confidentiality of your password.
- Responsibility of Postings: You understand and acknowledge that Entry is solely your responsibility, and that Sponsors are not responsible for the information, data, text or other materials that may appear in Entry. Opinions expressed in Entry do not necessarily reflect the opinions of Sponsors, and Sponsors do not endorse and has no control over Entry. Entry is not necessarily reviewed by OurStage prior to posting and OurStage makes no warranties, express or implied, as to the Entry or to the accuracy and reliability of the Entry.
- No Monitoring/Violation Notices: OurStage does not necessarily monitor any materials posted, transmitted, or communicated to or within the Web Site. If you believe that something on the Web Site violates these Terms, please email [community@ourstage.com](mailto:community@ourstage.com).
- User Termination/No Ownership: You understand and agree that you have no ownership rights in your account or other access to the Web Site or features therein. OurStage may cancel your Account and delete all Entry associated with your Account at any time, and without notice, if OurStage deems that you have violated these Terms, the Submission Rules, the law, or for any other reason. Sponsors assume no liability for any information removed from the OurStage Web Site, and reserve the right to permanently restrict access to the Web Site or a user Account.

- **No Confidentiality:** The nature of this Web Site is interactive and public. By posting Entry, you understand and acknowledge that any Entry materials, ideas or other communications you transmit in any manner and for any reason will not be treated as confidential or proprietary. Furthermore, you acknowledge and agree that any ideas, concepts, techniques, procedures, methods, systems, video, scripts, music, photographs, designs, plans, charts, or other materials you transmit to OurStage may be used by Sponsors anywhere, anytime, and for any reason whatsoever subject to the terms of the Entry License described in Ownership of Posted Content and License thereto at <http://www.ourstage.com/about/terms>

Entries that do not include all required information and adhere to the foregoing and following requirements will be considered void and will not be considered in this Contest.

**8. SELECTION OF WINNERS:** There are (3) rounds of voting to determine the top five (5) Winners for each Superstars Channel.

- **Round 1: Regular Judging:** All eligible Entries will be posted on the Intel's Facebook Page at [www.facebook.com/intel](http://www.facebook.com/intel). There will be a public vote online ("Judging") to determine the top twenty (20) Entries from each of the "Superstars" Channels starting on September 1, 2010 at 12:00:01 am ET and ending October 24, 2010 at 11:59:59 pm ET. Members of [www.facebook.com/intel](http://www.facebook.com/intel) will have the opportunity during this Judging process to rank an Entry compared to another Entry. Automated methods of voting are strictly prohibited. Judging or entering through multiple accounts is strictly prohibited. The top twenty (20) Entries for each of the "Superstars" Channels will be determined based on this Judging using proprietary ranking algorithms.
- **Round 2: Quarter Finals:** Once the top twenty (20) Entries for each of the "Superstars" Channels have been selected, there will be a second Judging process within the top 20, starting on October 25, 2010 at 12:00:01 am ET and ending on October 28, 2010 at 11:59:59 pm ET (the "Quarter Finals Voting Period") to determine the top ten (10) for the "Superstars" Channels.
- **Round 3: Semi Finals:** Once the top ten (10) Entries for each of the "Superstars" Channels have been selected, there will be a third Judging process within the top 10, starting on October 29, 2010 at 12:00:01 am ET and ending on October 30, 2010 11:59:59 pm ET (the "Semi Finals Voting Period") to determine the final ranking for each of the Latin, Urban and Singer-Songwriter "Superstars" Channels.

**Winners:** The top five ranked artists in each of the "Superstars" channels will be prize winners ("Winners"). The Winners will be notified by e-mail or phone and will be given instructions on how to claim prize. The Winners (including each band member who appears in the Entry materials and recording) will be required to sign and return a notarized affidavit of eligibility and liability release (and, where permitted, a publicity release) within five days (5) days of notification of prize or prize will be forfeited and an alternate winner will be chosen.

Intel "Superstars" Finals: the Top 20 finalists in each of the six "Superstars" Channels will be automatically entered in a competition beginning on or around November 1, 2010 to determine the winner of the Grand Prize of \$10,000 USD. The Grand Prize winner will be determined by fan judging and an expert panel of judges. The Grand Prize winner will be announced in January, 2011. Full details for the Grand Prize portion of the competition will be announced in October, 2010.

OurStage Finals: The OurStage finals are in addition to the prizes awarded by Intel as described herein and separate from the Intel "Superstars" Finals as described above. The number one (1) ranked artist in each of the Intel "Superstars" Music Channels will automatically be included in the competition for the OurStage grand prize. Judging for the OurStage Finals begins at 12:00:01 am ET October 31, 2010 and ends at 11:59:59 pm ET October 31, 2010. The OurStage grand prize is awarded to the number one (1) ranked artist from all of the OurStage Music Channels competing against each other in any given month. The OurStage grand prize is a cash (check) payment of \$5000.00.

If a potential winner is a minor, minor's parent/legal guardian is required to execute all documents within the timeframe set forth above on minor's behalf or the prize(s) will be forfeited and an alternate winner will be chosen.

Limit one prize per household. Prizes are non-transferable.

Entrants agree that the Sponsors have the sole right to decide all matters and disputes arising from this Contest and that all decisions of Sponsors are final and binding. Any attempt by entrant and/or his/her family/friends to vote more than the number of times authorized using multiple names or email address and/or any other fraudulent mechanism, as determined by Sponsor in its sole discretion, shall give Sponsors the right to disqualify entrant in its reasonable discretion.

- 9. PRIZES:** For purposes of these Rules, Contest Prize Winners shall be referred to as the "Prize Winners". Five (5) Channel Prize Winners (1<sup>st</sup> thru 5<sup>th</sup> place) for each of the 6 "Superstars" Channels will receive prize packages as outlined below:

Place

1st Place      A PC based on the Intel® Core™ i7 processor  
Cakewalk SONAR Producer  
Rapture  
V-Studio 100

2nd Place      A PC based on the Intel® Core™ i5 processor  
Cakewalk SONAR Studio  
V-Studio 20

3rd Place	A PC based on the Intel® Core™ i3 processor Cakewalk SONAR Home Studio UA-25 EX
4th Place	A PC based on the Intel® Core™ i3 processor Cakewalk Music Creator UA-1G
5th Place	An Intel® Atom™ based Netbook Cakewalk Music Creator Studio Instruments

Total Estimated Retail Value for all prizes = \$50,070 USD

**Prize Distribution**

For Phase 1 of the competition ending October 30th 2010 the prizes will be awarded no later than December 1<sup>st</sup> 2010

**10. GENERAL CONDITIONS:** Prize winner and/or winners are solely responsible to report and pay any applicable taxes on their prize. By participating, Entrants agree to these Official Rules and Sponsors Privacy Policy (available at [www.OurStage.com](http://www.OurStage.com)) which are final and binding in all respects. Unclaimed prizes will not be awarded. If prize notification or any prize is returned as undeliverable, prize will be forfeited. If for any reason the Contest is not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes which corrupt or affect the administration, security, fairness, integrity or proper conduct of the Contest, Sponsors reserve the right, at their sole discretion, to disqualify any individual who tampers with the entry process, and to cancel, modify or terminate the Contest or any part of the Contest. This Contest is governed by the laws of the Commonwealth of Massachusetts, with venue in Middlesex County, Massachusetts, and all claims must be resolved in the federal or state courts located in Middlesex County, Massachusetts.

**11. LIMITATIONS OF LIABILITY AND RELEASE:** No liability or responsibility is assumed by Sponsors, Facebook, Inc. or Contest Parties resulting from any user's participation in or attempt to participate in the Contest or ability or inability to upload or download any information in connection with participating in the Contest. No responsibility or liability is assumed by the Sponsors, Facebook, Inc. or Contest Parties for technical problems or technical malfunction arising in connection with any of the following occurrences which may affect the operation of the Contest: hardware or software errors; faulty computer, telephone, cable, satellite, network, electronic, wireless or Internet connectivity or other online communication problems; errors or limitations of any Internet service providers,

servers, hosts or providers; garbled, jumbled or faulty data transmissions; failure of any e-mail transmissions to be sent or received; lost, late, delayed or intercepted e-mail transmissions; inaccessibility of the Web Site in whole or in part for any reason; traffic congestion on the Internet or the Web Site; unauthorized human or non-human intervention of the operation of the Contest, including without limitation, unauthorized tampering, hacking, theft, virus, bugs, worms; or destruction of any aspect of the Contest, or loss, miscount, misdirection, inaccessibility or unavailability of an email account used in connection with the Contest. Sponsor, Facebook, Inc. and Contest Parties are not responsible for any typographical errors in the announcement of prizes or these Official Rules, or any inaccurate or incorrect data contained on the Web Site. Use of Web Site is at user's own risk. Sponsors, Facebook, Inc. and the Contest Parties are not responsible for any personal injury or property damage or losses of any kind which may be sustained to user's or any other person's computer equipment resulting from participation in the Contest, use of the Web Site or the download of any information from the Web Site. By participating in the Contest, Entrant (or their parent/legal guardian if an eligible minor) agrees to release and hold Sponsors, Facebook, Inc. and Contest Parties harmless from any and all claims, damages or liabilities arising from or relating to such Entrant's participation in the Contest. By accepting a prize in the Contest, winner and/or winners (or their parent/legal guardian if an eligible minor) agree that the Sponsors and Contest Parties have the right to use winner's name, Entry and biographical information for advertising/promotional purposes, except where prohibited by law, and that Sponsors and Contest Parties shall not be liable for any loss or injury resulting from participation in the Contest, acceptance or use of any prize, including any travel related thereto, or any use of Entry.

**12. WINNERS' LIST/RULES REQUEST:** For Winners names or Official Rules, send your request with a self-addressed, stamped envelope postmarked specifying "Winners List" or "Rules Request" to: "Superstars" New Artist Competition" Contest', P.O. Box 182, Chelmsford, MA 01824.

**13. SPONSORS:** OurStage, Inc., P.O. Box 182, Chelmsford, MA, 01824 and Intel 2111 NE 25th Ave, Hillsboro Oregon 97124 JF1-F1, and Cakewalk 268 Summer St, Boston, 02210. Any questions, comments or complaints regarding this Promotion shall be directed to Sponsors and not to Facebook.